



FOR IMMEDIATE RELEASE

ARCA CELEBRATES OFFICIAL OPENING OF MILWAUKEE AREA RECYCLING CENTER



Refrigerators queued for recycling at ARCA's new facility.

Minneapolis, MN – April 26, 2017 – Appliance Recycling Centers of America, Inc. (NASDAQ: ARCI), a leading provider of utility appliance recycling programs celebrated the official opening of their Milwaukee area appliance recycling center on Thursday, April 20th. The center will process units collected through Focus on Energy's Appliance Recycling Program. Focus on Energy is Wisconsin utilities' statewide energy efficiency and renewable resource program.

Those who attended the grand opening event received a tour of the facility, and observed the processes ARCA uses to ensure dangerous materials such as CFC-refrigerants, blowing agents in foam insulation and mercury switches are properly disposed of or recycled. The state-of-the-art recycling services ARCA offers are designed to guarantee that every appliance collected through ARCA's energy efficiency programs are fully de-manufactured, stripped of hazardous materials and disposed of in an environmentally responsible manner. The Milwaukee recycling center will process approximately 16,000 fridges and freezers this year.

ARCA's Appliance Recycling Programs help to drive two important focus-areas for utilities; kilowatt reductions and increased customer satisfaction. "Across the country we constantly hear from our utility customers how great our program is for driving customer satisfaction scores, while taking old, energy-guzzling refrigerators off the grid," said JP Harper, Chief Operating Officer at ARCA. "We are thrilled to be working with the Focus on Energy team and Wisconsin Residential customers to deliver this program."

ARCA is by far the largest appliance program implementer in North America with over 1 million units recycled to date. They implement similar programs for over 50 major utility partners across the country. Their focus is to help utility clients meet or exceed energy efficiency targets, while providing a world-class customer experience, as evidenced by an overall 97%+ satisfaction rate based on over 9,000 responses.



To learn more about ARCA's energy efficiency program capabilities around appliance recycling; low income programs; direct install; and bulb efficiency kit delivery, please contact us at 952-930-9000.

About Appliance Recycling Centers of America (ARCA)

ARCA's three business components are uniquely positioned in the industry to work together to provide a full array of appliance-related services. ARCA Advanced Processing, LLC employs advanced technology to refine traditional appliance recycling techniques to achieve optimal revenue-generating and environmental benefits. ARCA is also the exclusive North American distributor for UNTHA Recycling Technology (URT), one of the world's leading manufacturers of technologically advanced refrigerator recycling systems and recycling facilities for electrical household appliances and electronic scrap.

ARCA's regional centers process appliances at end of life to remove environmentally damaging substances and produce material byproducts for recycling for utilities in the U.S. and Canada. Eighteen company-owned stores under the name ApplianceSmart, Inc.® sell new appliances directly to consumers and provide affordable ENERGY STAR® options for energy efficiency appliance replacement programs.

This press release contains statements that are forward-looking statements as defined within the Private Securities Litigation Reform Act of 1995, including statements regarding ARCA's future success. These forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from the statements made, including the risks associated with the general economic conditions, competition in the retail and recycling industries and regulatory risks. Other factors that could cause operating and financial results to differ are described in ARCA's periodic reports filed with the Securities and Exchange Commission. Other risks may be detailed from time to time in reports to be filed with the SEC.

For More Information, Contact:

*JP Harper, Chief Operating Officer
(952) 930-9000*